

2006 CIP Survey
MARC Customers Survey

Section I - Organization Profile

Chief Respondent:

Title:

Name of organization:

Phone:

Email:

Homepage:

1. Categorize your organization.

- a. Library _____
- b. Bibliographic utility _____
- c. Book wholesaler _____
- d. System vendor _____
- e. Bibliographic product vendor _____
- f. Other: _____

2. What is the approximate number of book bibliographic records in your database?

3. Of the total number given in question 2, estimate the percentage of LC CIP records or records that were formerly CIP (i.e., records produced through the LC CIP Program).

4. What is the approximate number of book bibliographic records added to your database in the last full year (either fiscal year or calendar year)?

Section II - Current CIP Product

5. List all products and services that your organization produces which contain **LC CIP data**. Then estimate the percentage of LC CIP data in each product and service.

- a. _____ %
- b. _____ %

- c. _____ %
- d. _____ %
- e. _____ %
- f. _____ %
- g. _____ %
- h. _____ %
- i. _____ %
- j. _____ %

6. Do you use **LC CIP cataloging** before the book is published? ____ yes ____ no

7. Do you use **LC CIP data** printed in the book? ____ yes ____ no

Use the following rating scale for questions 8-19:

- 0 - Not applicable
- 1 - Not useful
- 2 - Somewhat useful
- 3 - Useful
- 4 - Very useful

8. Rate the usefulness of receiving LC subject headings for medical titles when the **National Library of Medicine (NLM) subject headings** are present on the same record: ____

9. Rate the usefulness of receiving NLM subject headings for medical titles when LC subject headings are present on the same record: ____

10. Rate the usefulness of **LC juvenile subject headings** for juvenile **fiction**: ____

11. Rate the usefulness of LC juvenile subject headings for juvenile **non-fiction**: ____

12. Rate the usefulness of the series statement(s): ____

13. Rate the usefulness of:

- a. **summary notes** in general: ____
- b. **juvenile fiction** summary notes: ____

- c. juvenile *non-fiction* summary notes: _____
- d. publisher-supplied summary notes: _____

14. Rate the usefulness of **table of contents notes**: _____

15. Rate the usefulness of **hyperlinks** providing access for the following:

- a. **table of contents**: _____
- b. **publisher description**: _____
- c. **contributor biographical information**: _____
- d. **sample text**: _____
- e. **reviews**: _____

16. Rate the usefulness of **genre headings** (e.g., science fiction, western, detective/mystery) in LC CIP records for works of American fiction: _____

Note: Questions 17-20 ask for your input on the usefulness of specific data elements in three different CIP products: the CIP Data as printed in the book, the pre-publication bibliographic record, and the updated/upgraded bibliographic record based on the published book.

17. For the LC CIP data **in the book**, rate the usefulness for each of the data elements listed below:

- a. Library of Congress Control Number _____
- b. International Standard Book Number _____
- c. LC call number _____
- d. NLM call number _____
- e. Decimal classification number _____
- f. Main entry _____
- g. Title _____
- h. Edition statement _____
- i. Series _____
- j. Juvenile literature summary notes _____
- k. Other summary notes _____
- l. Bibliographical references and/or index notes _____
- m. LC subject headings _____
- n. LC juvenile subject headings _____
- o. NLM subject headings _____
- p. Added entries _____

18. For the LC CIP cataloging in MARC format for **pre-publication** records, rate the usefulness for each of the data elements listed below:

- a. International Standard Book Number _____
- b. LC call number _____

- c. NLM call number _____
- d. Decimal classification number _____
- e. Main entry _____
- f. Title _____
- g. Edition statement _____
- h. Series _____
- i. Juvenile literature summary notes _____
- j. Other summary notes _____
- k. Bibliographical references and/or index notes _____
- l. Table of contents _____
- m. LC subject headings _____
- n. LC juvenile subject headings _____
- o. NLM subject headings _____
- p. Added entries _____
- q. Projected publication date _____

19. For the LC CIP cataloging in MARC format for **post-publication** records, rate the usefulness for each of the data elements listed below:

- a. International Standard Book Number _____
- b. LC call number _____
- c. NLM call number _____
- d. Decimal classification number _____
- e. Main entry _____
- f. Title _____
- g. Edition statement _____
- h. Physical description _____
- i. Series _____
- j. Juvenile literature summary notes _____
- k. Other summary notes _____
- l. Bibliographical references and/or index notes _____
- m. Table of contents _____
- n. LC subject headings _____
- o. LC juvenile subject headings _____
- p. NLM subject headings _____
- q. Added entries _____

Use the following rating scale for questions 20-21:

- 0 - Not applicable
- 1 - Poor
- 2 - Good
- 3 - Very good
- 4 - Excellent

20. Rate the **bibliographic accuracy** (e.g., accuracy in choice and form of access points and notes) of CIP cataloging for each of the data elements listed below:

- a. International Standard Book Number _____
- b. LC call number _____
- c. NLM call number _____
- d. Decimal classification number _____
- e. Main entry _____
- f. Title _____
- g. Edition statement _____
- h. Physical description _____
- i. Series _____
- j. Juvenile literature summary notes _____
- k. Other summary notes _____
- l. Bibliographical references and/or index notes _____
- m. Table of contents _____
- n. LC subject headings _____
- o. LC juvenile subject headings _____
- p. NLM subject headings _____
- q. Added entries _____

21. Rate the **typographical accuracy** of CIP cataloging: _____

Use the following rating scale for questions 22-23:

- 0 - Not applicable
- 1 - No importance
- 2 - Some importance
- 3 - Important
- 4 - Very important

22. Rate the importance of the following benefits of the LC CIP Program to your organization:

- a. Improvement in quality of cataloging _____
- b. Standardization of bibliographic records _____
- c. Redirection of funds for other purposes _____
- d. Speed books to users _____
- e. Enhance products or services (e.g., bibliographies, alert services, etc.) for your customers _____
- f. Speed products or services (e.g., bibliographies, alert services, etc.) to your customers _____
- g. Other: _____

23. Rate the overall importance of the LC CIP Program to your organization: _____

24. Comments:

Section II - Possible Future CIP Product

25. If LC CIP data is *not* printed in the book, do you need some indication in the book that an LC CIP record is available online? _____ yes _____ no _____ not sure

26. If LC were to limit the updating/completing of CIP records to only those books being kept in the LC collections (therefore excluding books such as large print editions), approximately 10% of the 54,000 LC CIP records each year would not be updated by LC. Would this reduction in the number of LC-completed CIP records be acceptable to you?
_____ yes _____ no _____ not sure

27. If LC were to discontinue updating/completing CIP records upon receipt of the published book, would this be acceptable to you? _____ yes _____ no _____ not sure

Use the following rating scale for questions 28-31.

- 0 - Not applicable / no impact
- 1 - Significant negative impact
- 2 - Negative impact
- 3 - Positive impact
- 4 - Significant positive impact

28. If the Library of Congress can **enhance the LC CIP record** with the following publisher-provided data, evaluate the impact that each enhancement might have on your operations:

- a. Book jacket image _____
- b. Book jacket blurb _____
- c. Book index(es) _____
- d. Sample text _____
- e. Additional author information _____
- f. Book reviews _____
- g. Publisher homepage _____
- h. URL for online purchase of book _____
- i. Price _____

29. Evaluate the impact on your operations that may result if the types of publications listed below, currently out-of-scope, were cataloged as part of the LC CIP program:

- a. Audio discs/tapes _____
- b. Video discs/tapes _____
- c. Slide sets and filmstrips _____
- d. Multimedia packages _____
- e. Mass market paperbacks _____
- f. Textbooks below college level _____
- g. Microforms originally published in other formats _____
- h. Musical scores _____
- i. Expendable educational materials (workbooks, teachers manuals, etc.) _____
- j. E-books _____
- k. Self-published (books paid for or subsidized by individual authors or published by a house publishing the works of only one author) _____
- l. Prominent non-U.S. publishers (exclusive of multinationals that list a U.S. city in the imprint) _____

30. Evaluate the impact on your operations that may result if the types of publications listed below were no longer cataloged as part of the LC CIP program:

- a. Large print editions _____
- b. Clinical medical titles _____
- c. Non-English publications (currently, Spanish) _____
- d. "How to" or do-it-yourself manuals _____
- e. College level or above textbooks _____
- f. Devotional/inspirational books _____
- g. Phonics books _____
- h. Repackaged editions including boxed sets _____
- i. Children's books that are derived ("tie-ins") from movies, TV shows, comics, video games, toys, food, etc. _____
- j. Chapter books designed for beginning readers _____

31. If LC does not provide new series authority records based on pre-publication information, but waits until the published book is received and the cataloging is completed to perform the authority work, please evaluate the impact on your operations: _____

32. Comments:

Section IV - Electronic Preassigned Control Number (EPCN)

33. The **EPCN program** automatically creates brief records from publisher-provided information for forthcoming books not included in the LC CIP program. Would you be interested in receiving these records? ____ yes ____ no

34. Comments:

Glossary for the MARC Customer Survey

Contributor biographical information: Additional information on author(s), editors(s), and other contributors, supplied by the publisher, stored on an LC server, and accessed via a hyperlink in the bibliographic record.

Enhance the LC CIP record: To add to the bibliographic record data supplied by the publisher.

EPCN program: In the Electronic Preassigned Card Number program, the Library of Congress assigns a Library of Congress control number before the book is published, so that the control number may be printed in the published book. A brief catalog record is created by program using data supplied by the publisher.

Genre headings: Terms indicating the genre, form, and/or physical characteristics of the materials being described. Used in MARC field 655.

Hyperlinks: The electronic location and access field (MARC field 856) is used to provide hyperlinks to files stored on the LC server. These files are not provided as eye-readable text within the bibliographic record; the hyperlinks must be followed to access the information. These files also contain words and phrases that may be searched on the Internet.

Juvenile fiction summary notes: Summaries for juvenile fiction titles cataloged as part of the CIP Program are created by catalogers on the Children's Literature Team, Library of Congress.

Juvenile non-fiction summary notes: Currently, the Children's Literature Team does not create summaries for juvenile non-fiction. Any summaries given to juvenile non-fiction titles in the CIP program are provided by the publisher.

LC CIP cataloging: This refers to the bibliographic record created by the Library of Congress as part of the Cataloging in Publication Program and distributed to libraries, bibliographic utilities, and book vendors. The cataloging is based on galleys sent to LC by publishers for books prior to their publication. Subsequent to the book's publication and the receipt of the published book by LC, LC staff update the bibliographic record by noting any additions, deletions, or changes in the publication information (author(s), title, date of publication, etc.). The updated record is then redistributed.

LC CIP data: "CIP data" in its broadest sense refers to the bibliographic record created by the Library of Congress for a book prior to its publication. Strictly speaking, however, "CIP data" is the bibliographic record that appears printed on the verso of the book's title page. It is an

abbreviated version of the machine-readable record (or MARC record) that resides on the Library's database and which is distributed to libraries, bibliographic utilities, and book vendors.

LC juvenile subject headings: LC subject headings for children's literature conform to the LC Annotated Card Program for juvenile literature section of the Library of Congress Subject Headings. These subject headings are denoted by the use of **1** in the first indicator of the 6XX field.

National Library of Medicine (NLM) subject headings: These subject headings are taken from the MeSH (Medical Subject Headings) controlled vocabulary thesaurus and are assigned by the National Library of Medicine.

Publisher description: A description of the work, supplied by the publisher, stored on an LC server, and accessed via a hyperlink in the bibliographic record.

Publisher-supplied summaries: CIP publishers may elect to provide summaries for all titles they submit to the CIP Program with the exception of juvenile fiction. These summaries must conform to guidelines established by the Library of Congress regarding content, style, and formatting.

Reviews: Third-party book reviews, stored on an LC server, and accessed via a hyperlink in the bibliographic record.

Sample text: Selected text, supplied by the publisher, stored on an LC server, and accessed via a hyperlink in the bibliographic record.

Summary notes: The summary note is a brief and objective statement of what the book is about, appears as part of the bibliographic record in eye-readable text, and contains words and phrases that may be searched in most online library catalogs.

Table of contents notes: The formatted contents note appears as part of the bibliographic record in eye-readable text and contains words and phrases that may be searched in most online library catalogs.

Table of contents (hyperlink): A contents note stored on an LC server and accessed via a hyperlink in the bibliographic record.

2006 CIP Survey Libraries Survey

Section I - Library Profile

1. Name of Respondent: _____
2. Job title: _____
3. Name of library or library system: _____
4. Phone: _____
5. Email: _____
6. Homepage: _____

7. Categorize your library.

Academic _____

Public _____

School

 Pre-K - elementary _____

 Middle school - high school _____

Special _____

Other (please specify): _____

8. Approximate size of your library's collection:

- | | | |
|----|-----------------------|-------|
| a. | Under 5,000 | _____ |
| b. | 5,000 - 15,000 | _____ |
| c. | 15,000 - 50,000 | _____ |
| d. | 50,000 - 100,000 | _____ |
| e. | 100,000 - 250,000 | _____ |
| f. | 250,000 - 500,000 | _____ |
| g. | 500,000 - 1,000,000 | _____ |
| h. | 1,000,000 - 5,000,000 | _____ |
| i. | Over 5,000,000 | _____ |

9. Identify your source(s) of **LC CIP cataloging**. Choose all that apply.

Auto-Graphics _____

Baker & Taylor _____

Book Where _____

Bound to Stay Bound _____

Brodart _____
Coutts Library Services _____
Follett Library Resources _____
Ingram Library Services _____
LC catalog _____
LC CIP data printed in the book _____
Library consortium _____
MARCIVE _____
OCLC _____
Polaris Library System _____
RLG _____
TLC (The Library Corporation) _____
YBP Library Services _____
Z39.50 search _____
Other (please specify): _____

Section II - Current CIP Products

10. Do you use LC CIP cataloging before the book is published? ___ yes ___ no

11. Do you use LC CIP data printed in the book? ___ yes ___ no

Use the following rating scale for questions 12-32:

- 0 - Not applicable
- 1 - Not useful
- 2 - Somewhat useful
- 3 - Useful
- 4 - Very useful

12. Rate the usefulness of LC subject headings for medical titles when the National Library of Medicine (NLM) subject headings are present on the same record: _____

13. Rate the usefulness of NLM subject headings for medical titles when LC subject headings are present on the same record: _____

14. Rate the usefulness of LC juvenile subject headings for juvenile *fiction*: _____

15. Rate the usefulness of LC juvenile subject headings for juvenile *non-fiction*: _____

16. Rate the usefulness of summary notes in general: _____

17. Rate the usefulness of juvenile *fiction* summary notes: _____

18. Rate the usefulness of **juvenile *non-fiction* summary notes**: _____
19. Rate the usefulness of **publisher-supplied summary notes**: _____
20. Rate the usefulness of **table of contents notes**: _____
21. Rate the usefulness of **hyperlinks** providing access for **table of contents**: _____
22. Rate the usefulness of **hyperlinks** providing access for **publisher description**: _____
23. Rate the usefulness of **hyperlinks** providing access for **contributor biographical information**:

24. Rate the usefulness of **hyperlinks** providing access for **sample text**: _____
25. Rate the usefulness of **hyperlinks** providing access for **reviews**: _____
26. Rate the usefulness of **genre headings** (e.g., science fiction, western, detective/mystery) in LC CIP records for works of American fiction: _____
27. Rate the usefulness of LC CIP data **in the book** for the following:
- a. Acquisitions: _____
 - b. Cataloging: _____
 - c. Routing books to appropriate staff: _____
 - d. Public service: _____
28. If there is another aspect of usefulness of LC CIP data **in the book** not listed above, please describe and rate: _____
29. For the LC CIP data **in the book**, rate the usefulness for each of the data elements listed below:
- a. Library of Congress Control Number _____
 - b. International Standard Book Number _____
 - c. LC call number _____
 - d. NLM call number _____
 - e. Decimal classification number _____
 - f. Main entry _____
 - g. Title _____
 - h. Edition statement _____
 - i. Series _____
 - j. Juvenile literature summary notes _____
 - k. Other summary notes _____
 - l. Bibliographical references and/or index notes _____

- m. LC subject headings _____
- n. LC juvenile subject headings _____
- o. NLM subject headings _____
- p. Added entries _____

30. Rate the usefulness of LC CIP cataloging **in MARC format** for the following:

- a. Acquisitions: _____
- b. Cataloging: _____
- c. Public service: _____

31. If there is another aspect of usefulness of LC CIP cataloging **in MARC format** not listed above, please describe and rate: _____

32. Rate the usefulness of LC CIP cataloging after LC has received the book and upgraded/completed the CIP record: _____

33. Do you upgrade/complete an LC CIP record in your local catalog? ____ yes ____ no

34. If you upgrade/complete an LC CIP record in your local catalog, do you also upgrade the record in your bibliographic utility? ____ yes ____ no ____ not applicable

35. Regardless of whether you upgrade the CIP record or download the CIP record that another library has upgraded, do you ultimately download the LC-completed CIP record when it becomes available? ____ yes ____ no

Use the following rating scale for questions 36-37:

- 0 - Not applicable
- 1 - Not useful
- 2 - Somewhat useful
- 3 - Useful
- 4 - Very useful

36. For the LC CIP cataloging in MARC format for **pre-publication** records, rate the usefulness for each of the data elements listed below:

- a. International Standard Book Number _____
- b. LC call number _____
- c. NLM call number _____
- d. Decimal classification number _____
- e. Main entry _____
- f. Title _____
- g. Edition statement _____
- h. Series _____

- i. Juvenile literature summary notes _____
- j. Other summary notes _____
- k. Bibliographical references and/or index notes _____
- l. Table of contents _____
- m. LC subject headings _____
- n. LC juvenile subject headings _____
- o. NLM subject headings _____
- p. Added entries _____
- q. Projected publication date _____

37. For the LC CIP cataloging in MARC format for **post-publication** records, rate the usefulness for each of the data elements listed below:

- a. International Standard Book Number _____
- b. LC call number _____
- c. NLM call number _____
- d. Decimal classification number _____
- e. Main entry _____
- f. Title _____
- g. Edition statement _____
- h. Physical description _____
- i. Series _____
- j. Juvenile literature summary notes _____
- k. Other summary notes _____
- l. Bibliographical references and/or index notes _____
- m. Table of contents _____
- n. LC subject headings _____
- o. LC juvenile subject headings _____
- p. NLM subject headings _____
- q. Added entries _____

Use the following rating scale for questions 38-39:

- 0 - Not applicable
- 1 - Poor
- 2 - Good
- 3 - Very good
- 4 - Excellent

38. Rate the **bibliographic accuracy** (e.g., accuracy in choice and form of access points and notes) of CIP cataloging for each of the data elements listed below:

- a. International Standard Book Number _____
- b. LC call number _____
- c. NLM call number _____

- d. Decimal classification number _____
- e. Main entry _____
- f. Title _____
- g. Edition statement _____
- h. Physical description _____
- i. Series _____
- j. Juvenile literature summary notes _____
- k. Other summary notes _____
- l. Bibliographical references and/or index notes _____
- m. Table of contents _____
- n. LC subject headings _____
- o. LC juvenile subject headings _____
- p. NLM subject headings _____
- q. Added entries _____

39. Rate the **typographical accuracy** of CIP cataloging: _____

Use the following rating scale for questions 40-42:

- 0 - Not applicable
- 1 - No importance
- 2 - Some importance
- 3 - Important
- 4 - Very important

40. Rate the importance of the following benefits of the LC CIP Program to your library:

- a. Improvement in quality of cataloging _____
- b. Standardization of bibliographic records _____
- c. Redirection of funds for other purposes _____
- d. Speed books to users _____
- e. Enhance products or services (e.g., bibliographies, alert services, etc.) for your customers _____
- f. Speed products or services (e.g., bibliographies, alert services, etc.) to customers _____

41. If there is a benefit of the LC CIP program to your library not listed above, please describe and rate: _____

42. Rate the overall importance of the LC CIP Program to your library: _____

43. Comments on Section II:

Section III - Possible Future CIP Products

44. Would you be interested in having LC send you MARC CIP records? ___ yes ___ no

45. Would you be interested in having LC send you MARC CIP records according to a profile (e.g., by classification number, etc.)? ___ yes ___ no

46. If LC CIP data is *not* printed in the book, do you need some indication in the book that an LC CIP record is available online? ___ yes ___ no

47. If LC were to limit the updating/completing of CIP records to only those books being kept in the LC collections (therefore excluding books such as large print editions), approximately 10% of the 54,000 LC CIP records each year would not be updated by LC. Would this reduction in the number of LC-completed CIP records be acceptable to you?
___ yes ___ no

48. If LC were to discontinue updating/completing CIP records upon receipt of the published book, would this be acceptable to you? ___ yes ___ no

Use the following rating scale for questions 49-51.

- 0 - No impact
- 1 - Slight impact
- 2 - Some impact
- 3 - Significant impact
- 4 - Extremely positive impact
- 5 - Not applicable

49. If the Library of Congress can **enhance the CIP record** with the following publisher-provided data, evaluate the positive impact that each enhancement might have on your operations:

- a. Book jacket image _____
- b. Book jacket blurb _____

- c. Book index(es) _____
- d. Sample text _____
- e. Additional author information _____
- f. Book reviews _____
- g. Publisher homepage _____
- h. URL for online purchase of book _____
- i. Price _____

50. Evaluate the positive impact on your operations that may result if the types of publications listed below, currently out-of-scope, were cataloged as part of the LC CIP program:

- a. Audio discs/tapes _____
- b. Video discs/tapes _____
- c. Slide sets and filmstrips _____
- d. Multimedia packages _____
- e. Mass market paperbacks _____
- f. Textbooks below college level _____
- g. Microforms originally published in other formats _____
- h. Musical scores _____
- i. Expendable educational materials (workbooks, teachers manuals, etc.) _____
- j. E-books _____
- k. Self-published (books paid for or subsidized by individual authors or published by a house publishing the works of only one author) _____
- l. Prominent non-U.S. publishers (exclusive of multinationals that list a U.S. city in the imprint) _____

51. Evaluate the negative impact on your operations that may result if the types of publications listed below were no longer cataloged as part of the LC CIP program:

- a. Large print editions _____
- b. Clinical medical titles (NLM would continue to provide CIP cataloging) _____
- c. Non-English publications (currently, Spanish) _____
- d. "How to" or do-it-yourself manuals _____
- e. College level or above textbooks _____
- f. Devotional/inspirational books _____
- g. Phonics books _____
- h. Repackaged editions including boxed sets _____
- i. Children's books that are derived ("tie-ins") from movies, TV shows, comics, video games, toys, food, etc. _____
- j. Chapter books designed for beginning readers _____

Use the following rating scale for question 52.

- 0 - No opinion
- 1 - Not interested

- 2 - Somewhat interested
- 3 - Interested
- 4 - Very interested

52. If LC provided access to its **ECIP cataloging system**, would your library be interested in enhancing CIP records with additional information by providing:

- a. Book jacket image _____
- b. Book jacket blurb _____
- c. Book index(es) _____
- d. Sample text _____
- e. Additional author information _____
- f. Book reviews _____
- g. Publisher homepage _____
- h. URL for online purchase of book _____
- i. Price _____

53. How interested would you be in becoming **an ECIP cataloging partner** with LC and assuming responsibility for cataloging ECIPs from specific publishers and/or within specific subject areas?

54. Comments on Section II:

Section IV - Electronic Preassigned Control Number (EPCN)

55. The **EPCN program** automatically creates brief records from publisher-provided information for forthcoming books not included in the LC CIP program. Would you be interested in receiving these records? _____ yes _____ no

56. Comments:

Glossary for the Library Survey

Contributor biographical information: Additional information on author(s), editors(s), and other contributors, supplied by the publisher, stored on an LC server, and accessed via a hyperlink in the bibliographic record.

ECIP cataloging partner: A library that participates in the electronic CIP program by using the ECIP cataloging system and creating bibliographic records for titles submitted for CIP cataloging.

ECIP cataloging system: A Library of Congress online system designed to aid in the cataloging of electronically-submitted works as part of the Cataloging-in-Publication Program. In addition to the cataloging module of the LC integrated library system, there are two basic components: (1) Traffic Manager, which allows access to the electronic galley submitted by the publisher, and (2) a text capture and electronic conversion program to aid in the creation of the bibliographic record.

Enhance the LC CIP record: To add to the bibliographic record data supplied by the publisher.

EPCN program: In the Electronic Preassigned Card Number program, the Library of Congress assigns a Library of Congress control number before the book is published, so that the control number may be printed in the published book. A brief catalog record is created by program using data supplied by the publisher.

Genre headings: Terms indicating the genre, form, and/or physical characteristics of the materials being described. Used in MARC field 655.

Hyperlinks: The electronic location and access field (MARC field 856) is used to provide hyperlinks to files stored on the LC server. These files are not provided as eye-readable text within the bibliographic record; the hyperlinks must be followed to access the information. These files also contain words and phrases that may be searched on the Internet.

Juvenile fiction summary notes: Summaries for juvenile fiction titles cataloged as part of the CIP Program are created by catalogers on the Children's Literature Team, Library of Congress.

Juvenile non-fiction summary notes: Currently, the Children's Literature Team does not create summaries for juvenile non-fiction. Any summaries given to juvenile non-fiction titles in the CIP program are provided by the publisher.

LC catalog: The catalog of the Library of Congress may be accessed, and individual records retrieved, in two ways: (1) the OPAC - <http://catalog.loc.gov/>; and (2) the Z39.50 gateway - <http://www.loc.gov/z3950/gateway.html>.

LC CIP cataloging: This refers to the bibliographic record created by the Library of Congress as part of the Cataloging in Publication Program and distributed to libraries, bibliographic utilities, and book vendors. The cataloging is based on galleys sent to LC by publishers for books prior to their publication. Subsequent to the book's publication and the receipt of the published book by LC, LC staff update the bibliographic record by noting any additions, deletions, or changes in the publication information (author(s), title, date of publication, etc.). The updated record is then redistributed.

LC CIP data: "CIP data" in its broadest sense refers to the bibliographic record created by the Library of Congress for a book prior to its publication. Strictly speaking, however, "CIP data" is the bibliographic record that appears printed on the verso of the book's title page. It is an abbreviated version of the machine-readable record (or MARC record) that resides on the Library's database and which is distributed to libraries, bibliographic utilities, and book vendors.

LC juvenile subject headings: LC subject headings for children's literature conform to the LC Annotated Card Program for juvenile literature section of the Library of Congress Subject Headings. These subject headings are denoted by the use of **1** in the first indicator of the 6XX field.

Library consortium: Cooperative library association, often based on region or type of library.

National Library of Medicine (NLM) subject headings: These subject headings are taken from the MeSH (Medical Subject Headings) controlled vocabulary thesaurus and are assigned by the National Library of Medicine.

OCLC: Online Computer Library Center - a large bibliographic utility located in Ohio.

Publisher description: A description of the work, supplied by the publisher, stored on an LC server, and accessed via a hyperlink in the bibliographic record.

Publisher-supplied summaries: CIP publishers may elect to provide summaries for all titles they submit to the CIP Program with the exception of juvenile fiction. These summaries must conform to guidelines established by the Library of Congress regarding content, style, and formatting.

Reviews: Third-party book reviews, stored on an LC server, and accessed via a hyperlink in the bibliographic record.

RLG: Research Libraries Group - a large bibliographic utility located in California.

Sample text: Selected text, supplied by the publisher, stored on an LC server, and accessed via a hyperlink in the bibliographic record.

Series statement: the series as it appears on the item and then transcribed onto the MARC record, whether the transcribed form of series title is the same as the authorized form of series title or not.

Series added entry: the series in its authorized form, when that authorized form differs from the series as transcribed from the item.

Summary notes: The summary note is a brief and objective statement of what the book is about, appears as part of the bibliographic record in eye-readable text, and contains words and phrases that may be searched in most online library catalogs.

Table of contents notes: The formatted contents note appears as part of the bibliographic record in eye-readable text and contains words and phrases that may be searched in most online library catalogs.

Table of contents: A contents note stored on an LC server and accessed via a hyperlink in the bibliographic record.

**2006 CIP Survey
Publishers Survey**

Section I - Publisher Profile

1. Name of respondent: _____
2. Job title: _____
3. Name of publisher or imprint: _____
4. Phone: _____
5. Email: _____
6. Homepage for publisher or imprint: _____
7. In what state is your main office located? _____

8. Check each of the programs in which you participate:
- a. Conventional (paper) CIP program _____
 - b. Electronic CIP (ECIP) program _____
 - c. Electronic Preassigned Control Number (EPCN) program _____

9. Approximate number of new titles that you published last year:

- Less than 5 _____
- 5 to 14 _____
- 15 to 24 _____
- 25 to 49 _____
- 50 to 99 _____
- 100 to 249 _____
- 250 to 499 _____
- 500 to 1,000 _____
- More than 1,000 _____

10. Of that total, approximate percentage you received from author or agent in machine-readable form:

- Less than 5% _____
- 5% to 14% _____
- 15% to 29% _____
- 30% to 49% _____
- 50% to 74% _____
- 75% to 99% _____
- 100% _____

11. Do you **print on demand**? _____ yes _____ no

12. If yes, approximate percentage of your total new title production published as print on demand last year:

Less than 5% _____
5% to 14% _____
15% to 29% _____
30% to 49% _____
50% to 74% _____
75% to 99% _____
100% _____

13. Do you publish e-books? _____ yes _____ no

14. If yes, approximate percentage of your total new title production published as e-books last year:

Less than 5% _____
5% to 14% _____
15% to 29% _____
30% to 49% _____
50% to 74% _____
75% to 99% _____
100% _____

15. Of the total number of e-books published last year, approximate percentage of e-books that were also published in ink-print:

Less than 5% _____
5% to 14% _____
15% to 29% _____
30% to 49% _____
50% to 74% _____
75% to 99% _____
100% _____

16. If you do not currently publish e-books, do you expect to publish e-books within the next 2 years? _____ yes _____ no

17. What software application do you use to format content (e.g., manuscripts, galley) in final form for publication?

Adobe InDesign _____
Adobe Pagemaker _____
Microsoft Word _____
Corel WordPerfect _____

Quark XPress _____
Other software application (please specify): _____

18. How long is a typical production lifecycle of a book? (i.e. from contract to publication)?

Less than 10 weeks _____
10 to 19 weeks _____
20 to 34 weeks _____
35 to 52 weeks _____
53 to 79 weeks _____
80 to 104 weeks _____
More than 104 weeks _____

19. On average, when during the publication cycle does cover art become available?

More than 10 weeks prior to printing _____
6 to 10 weeks prior to printing _____
1 to 5 weeks prior to printing _____
At same time as printing _____
1 to 2 weeks after printing _____
More than 2 weeks after printing _____

20. On average, when during the publication cycle is a request for **LC CIP data** sent to the Library of Congress?

More than 52 weeks prior to printing _____
39 to 52 weeks prior to printing _____
26 to 38 weeks prior to printing _____
13 to 25 weeks prior to printing _____
7 to 13 weeks prior to printing _____
Less than 7 weeks prior to printing _____

21. Do you create **ONIX** files? _____ yes _____ no

22. If you create ONIX files, approximate number created last year:

Less than 5 _____
5 to 14 _____
15 to 24 _____
25 to 49 _____
50 to 99 _____
100 to 249 _____
250 to 499 _____
500 to 1,000 _____
More than 1,000 _____

23. If you create ONIX files, do you distribute them? ____ yes ____ no
24. If you do not create ONIX files, will you create them within the next two years? ____ yes
____ no
25. Approximate percentage of your backlist titles in machine-readable form:
- Less than 5% ____
5% to 14% ____
15% to 29% ____
30% to 49% ____
50% to 74% ____
75% to 99% ____
100% ____

Section II - Current CIP Product

26. Do you generally print LC CIP data in the book?
____ always ____ sometimes ____ never
27. If only sometimes or never, why not? Please check the most common reason.
- a. Not enough space on verso of title page ____
b. Data not requested in sufficient time ____
c. Data not received in sufficient time ____
d. Other CIP data printed instead (e.g. British Library, Library and Archives Canada)
e. Other: ____ please describe: _____
28. What benefits does LC CIP data provide your organization? (check all that apply):
- a. Inventory control ____
b. Marketing ____
c. Increased sales (in general) ____
d. Increased sales to libraries ____
e. Other: ____ please describe: _____

Use the following scale for question 29:

- 0 - Not applicable
1 - Not satisfied
2 - Somewhat satisfied
3 - Satisfied
4 - Very satisfied

29. Rate your satisfaction for each of the following:

- a. Format of CIP data _____
- b. Accuracy of subject analysis in CIP data _____
- c. Typographical accuracy of CIP data _____
- d. Publisher-supplied summaries appearing in CIP data _____
- e. Timeliness of CIP data _____
- f. Timeliness of changes to CIP data _____
- g. ECIP system for submitting data _____
- h. Communication regarding upcoming changes in the CIP program _____
- i. Courtesy of your CIP liaison _____
- j. Technical expertise of your CIP liaison _____
- k. Telephone availability of your CIP liaison _____
- l. Email availability of your CIP liaison _____
- m. Online CIP Publisher Manual _____

30. Comments on questions 1-29:

Section III - Possible Future CIP Product

31. In what format would you like to receive your LC CIP data?

- a. **Printed card image** _____
- b. **Full MARC record** _____
- c. **XML** _____
- d. **PDF** _____
- e. **ONIX** _____
- f. Other format (please specify) _____

32. Do you want the option to pull LC CIP data (current data and data completed within the last year) from an LC server? _____ yes _____ no

33. Do you use the **LC/NACO Authority File**? _____ yes _____ no

34. Do you currently create or maintain audio or video files of authors for marketing purposes?
_____ yes _____ no

35. If you create or maintain audio or video files of authors, approximately how many files per year?

- Less than 5 _____
- 5 to 14 _____
- 15 to 24 _____
- 25 to 49 _____
- 50 to 99 _____
- 100 to 249 _____
- 250 to 500 _____
- More than 500 _____

36. If you do not create or maintain audio or video files of authors, do you plan to create or maintain such files within the next two years? _____ yes _____ no

37. In addition to the printed copy of the book (that publishers participating in the LC CIP program are obligated to send to the Library of Congress), would you be willing to send to LC the final version of the book in PDF or similar format, if rules to access that copy were limited to one reader at a time and the reader could not print, copy, or download the text?
_____ yes _____ no

Use the following rating scale for question 38.

- 0 - Not applicable / no impact
- 1 - Significant negative impact
- 2 - Negative impact
- 3 - Positive impact
- 4 - Significant positive impact

38. LC is considering several options to ensure that the resources available to support the CIP Program are aligned with the demands that are made of the CIP Program. Please evaluate the impact each of these options might have on your operations:

- a. enlisting carefully screened and qualified cataloging partners from the library community to catalog CIPs in specific subject areas and/or from specific publishers _____
- b. changing eligibility guidelines to require publishers to have at least 5 different published titles by 5 different authors _____
- c. implementing a more thorough review process for publisher eligibility, which may take 3-6 months from date of application to participate _____
- d. removing publishers who have no CIP activity for 24 months _____

39. LC welcomes feedback from the publishing community on the options listed above as well as all other aspects of the LC CIP Program.

Comments:

Glossary for the Publishers Survey

Full MARC record: One of the products of the CIP Program is the creation of a complete bibliographic record in machine-readable form. This MARC record appears in the Library of Congress catalog, the catalogs of major bibliographic utilities, and many library catalogs across the country and around the world.

LC CIP data: "CIP data" in its broadest sense refers to the bibliographic record created by the Library of Congress for a book prior to its publication. Strictly speaking, however, "CIP data" is the bibliographic record that appears printed on the verso of the book's title page. It is an abbreviated version of the machine-readable record (or MARC record) that resides on the Library's database and which is distributed to libraries, bibliographic utilities, and book vendors.

LC/NACO Authority File: A file of authority records for names, titles, name/title combinations, and LC subject headings. Each record shows the authorized form of heading as well as any references to variant forms.

ONIX: **ON**line **I**nformation **eX**change, an international standard for representing and communicating book industry product information in electronic form, developed by the Association of American Publishers and EDItEUR.

PDF: **P**ortable **D**ocument **F**ormat, a file format developed by Adobe Systems and widely used in document exchange, especially on the World Wide Web.

Print on demand: The process of printing books as they are sold rather than printing them in large quantities.

Printed card image: The traditional format used for CIP data as it is sent to the publisher for printing on the verso of the title page. A printed card refers to a printed 3"x5" catalog card designed for library card catalogs.

XML: **EX**tensible **M**arkup **L**anguage, a language used to allow for the easy interchange of documents on the World Wide Web.